



Our Vision for Miami Lakes

(By 2026)

Miami Lakes is widely recognized as a welcoming community with extraordinary beauty where state of the art planning concepts create vibrant hubs that are safe and friendly to all ages and mobility options which inspire the Town to continue

“Growing Beautifully”



Mission Statement

Miami Lakes shall be the exemplary model for friendly, open, innovative, effective and efficient local government



Guiding Principles

*Basic tenets to steer strategic direction
of staff and Council*

Public safety is the primary role of this government.

All decisions will be driven towards enhancing the **quality of life** for our residents and enhancing the customer experience while ensuring safety and fairness



Guiding Principles

We will be **open and transparent**, and solicit as much input as possible from our stakeholders.

Communicate, communicate and when in doubt, communicate again.

Recognize that our **employees** are our greatest assets and we will invest in our employees.



Guiding Principles

Pursue **innovation** and maximize the use of existing machinery, equipment, and technology to enhance services at **lowest possible cost**.

Do not provide services being offered by the private sector and aim at **recovering close to 100% of cost** for all optional services, except for current program already provided.



Guiding Principles

Pursue **energy efficiency** and self **sufficiency**

Evaluate capital projects for **financing** versus “pay as you go” on a case by case basis.

Always asses new functional responsibilities and determined whether the service can be best provided by the **private sector**.

Guiding Principles

Recreational programs should be aimed at
“all ages”

Maintain **open communications** and good working relations with all other levels of government and neighboring municipalities.

Maintain our capital assets in good condition prior to building new ones.



Guiding Principles

*Basic tenets to steer strategic direction
of staff and Council*

Customer Experience



Six Strategic Priorities 2025

1. Enhance **mobility** (vehicular and non-vehicular transportation)
2. Enhance signature **beauty** and park landscape
3. Expand **economic growth** and enhance the vibrancy of community hubs/activities centers



Six Strategic Priorities 2025

4. Achieve universal environmental **sustainability** in public and private environments, operations and infrastructure
5. Achieve better **communication**, transparency and public participation on all issues
6. Achieve national recognition as a 'model Town' for creativity, education, **innovation** and use of **technology**

Initiatives proposed by Town Councilmembers

NEW INITIATIVES FOR CONSIDERATION



Mayor Manny Cid

Existing Priority (1) - Enhance Mobility

Existing Goal (1.6) - Improve Pedestrian Mobility

Proposed Initiative (1.6.4) - Add a P3 for a Proper Over Ground Pedestrian Connection on NW 67th Avenue Between both Sides of Main Street



Councilmember Luis Collazo

Existing Priority (1) - Enhance Mobility

Existing Goal (1.9) - Improve Distribution of Traffic Flows (both spatially and timing)

Proposed Initiative (1.9.4) - Incorporate Adaptive Signalization on Wellness Way



Mayor Manny Cid

Existing Priority (3) - Expand Economic Growth and Enhance the Vibrancy of Community Hubs/Activity Centers

Existing Goal (3.1) - Increase the Town Miami Lakes' Brand Awareness so it Extends to all Offerings and Interactions

Proposed Initiative (3.1.4) - Preserve the Miami Lakes Town Seal by Ensuring that at Least one Area in Town Contains Dairy Cows Forever



Mayor Manny Cid

Existing Priority (5) - Achieve Better Communication, Transparency, and Public Participation on all Issues

Existing Goal (5.3) - Increase Public Participation

Proposed Initiative (5.3.3) - Conduct a Yearly Survey to Obtain Resident Feedback.



Councilmember Marilyn Ruano

Proposed Strategic Priority Modification (6) - Achieve National Recognition as a "Model Town" for Creativity, Education, Innovation, ~~and~~ Use of Technology, **and Safety**

Proposed New Goal (6.7) - Rank in the Top 10 of the Safest Cities in Florida list by 20XX on the National Council for Home Safety and Security

Proposed Initiative (6.7.1) – Town of Miami Lakes Police Dept Serve as Regularly Scheduled Additional Security at our Local Schools



Mayor Manny Cid

Existing Strategic Priority (6) - Achieve National Recognition as a "Model Town" for Creativity, Education, Innovation, and Use of Technology

Proposed New Goal (6.6) - Establish an All Inclusive Town

Proposed Initiative (6.6.1) - Create Miami Lakes Autism Charter School in Conjunction with Private Providers



Mayor Manny Cid

Existing Strategic Priority (6) - Achieve National Recognition as a "Model Town" for Creativity, Education, Innovation, and Use of Technology

Proposed New Goal (6.6) - Establish an All Inclusive Town

Proposed Initiative (6.6.2) - Create Special Population Center for Developmentally Disabled Adults Similar to Hialeah's Edgar J. Hall



Councilmember Marilyn Ruano

Existing Strategic Priority (6) - Achieve National Recognition as a "Model Town" for Creativity, Education, Innovation, and Use of Technology

Proposed New Goal (6.6) - Establish an All Inclusive Town

Proposed Initiative (6.6.3) - Establish an Autism Shines in Miami Lakes



Item	Strategic Goals	New Initiatives	Proposed by:	White Paper by:	Est. Project Costs (Cap.)	Est. Project Costs (Opx)	Project Timeline
Strategic Priority: (1) - Enhance Mobility							
1	Goal (1.6) - Improve Pedestrian Mobility	New Initiative (1.6.4) - Add a P3 for a Proper Over Ground Pedestrian Connection on NW 67 th Avenue Between both Sides of Main Street	Mayor Manny Cid	Tony Lopez	\$5M	-	3-5 years
2	Goal (1.9) - Improve Distribution of Traffic Flows (both spatially and timing)	New Initiative (1.9.4) - Incorporate Adaptive Signalization on Wellness Way	Council Member Luis Collazo	Carmen Olazabal	\$50k	-	Contingent on 1.3.3 Reconf. NW154 & Palmetto (FDOT)
Strategic Priority: (3) - Expand Economic Growth and Enhance the Vibrancy of Community Hubs/Activity Centers							
3	Goal (3.1) - Increase the Town of Miami Lakes' Brand Awareness so it Extends to all Offerings and Interactions	New Initiative (3.1.4) - Preserve the Miami lakes Town Seal by Ensuring that at Least one Area in Town Contains Dairy Cows Forever	Mayor Manny Cid	Darby Delsalle	\$3M-\$30M	-	2-15 years
Strategic Priority: (5) - Achieve Better Communication, Transparency and Public Participation on all Issues							
4	Goal (5.3) - Increase Public Participation	New Initiative (5.3.3) - Conduct a Yearly Survey to Obtain Resident Feedback.	Mayor Manny Cid	Clarissell De Cardenas	-	\$3K - \$10K	< 1 year
Mod. Strategic Priority: (6) - Achieve National Recognition as a "Model Town" for Creativity, Education, Innovation, and Use of Technology, and Safety							
5	New Goal (6.6) - Establish an All Inclusive Town	New Initiative (6.6.1) - Create Miami Lakes Autism Charter School in Conjunction with Private Providers	Mayor Manny Cid	Carmen Olazabal	\$6M (building new school)	\$100k/year	2 years
6		New Initiative (6.6.2) - Create Special Population Center for Developmentally Disabled Adults Similar to Hialeah’s Edgar J. Hall	Mayor Manny Cid	Tony Lopez	\$1.5M	\$600/year	2-5 years
7		New Initiative (6.6.3) - Establish Autism Shines in Miami Lakes	Council Member Marilyn Ruano	Andrea Agha	-	Staff Time	< 1 Year
8	New Goal (6.7) - Rank in the Top 10 (currently #26) of the Safest Cities in Florida list by 20XX on the Ntnl Council for Home Safety and Security.	New Initiative (6.7.1) - Miami Lakes Police Dept Serve as Regularly Scheduled Additional Security at our Local Schools.	Council Member Marilyn Ruano	Major J. Ruiz	-	Up to \$250k	Based on MDCSPD’s needs
9	The blasting is getting worse, so I would like to add that we have a discussion regarding what we are going to do once the study is completed.		Councilmember Marilyn Ruano	TBD			
10	Senior center and programming		Councilmember Luis Collazo	Already part of current plan - refer to 2.3.1, 2.3.3, 3.6.1, 3.6.3.			
11	Maddens Hammocks acquisition and passive park						

SUMMARY TABLE



Staff Workplan

3.3.1 HEALTHY MIAMI LAKES MASTER PLAN



Community Engagement & Outreach

Existing Priority (3) - Expand Economic Growth and Enhance the Vibrancy of Community Hubs/Activity Centers

Existing Goal (3.3) - Improve the Health and Vitality of Residents of all Ages thru Sports and Wellness

Initiative (3.3.1)- Develop Healthy Miami Lakes Master Plan



3.3.1 Healthy Miami Lakes Master Plan

*(3.3) Improving
Health of
Miami Lakes
Residents of all
Ages*

Wellness Engagement via Social Media

Farmer's Market

Community Bike Ride

Health Prevention Programs for all Ages

Interactive Cooking Classes

Bicycle Wellness Scavenger Hunt

Pop-up Fitness classes

Community-wide Wellness events

Interactive Application for Tracking

Community Wellness Committee

Wellness Community Engagement



Get Connected

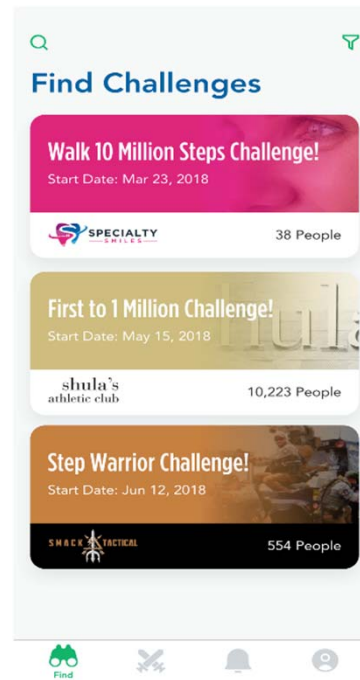
- Sample Engagement Opportunities
- Sample Community Engagement



*Challenging our community to
live a healthier lifestyle*

Sign In

Create Account



REQUIREMENTS

- Heart Rate Monitor
- Only available to residents of Miami Lakes

RULES

This challenge does not support manual entry of step counts, so only valid steps recorded through a wearable device like an Apple Watch or Fitbit will count towards total steps.



AppleWatch Series 1



FitBit Flex 2



Thank you!