

NEW INITIATIVES (WHITE PAPER) FY2018

** ESTABLISH AUTISM SHINES IN MIAMI LAKES **

April 18, 2018

PROPOSED BY: COUNCILMEMBER MARILYN RUANO

1. Strategic Structure

Strategic Priority (3) – Achieve National Recognition as a "Model Town" for Creativity, Education, Innovation, and Use of Technology

New Goal (6.6) – Establish an All-Inclusive Town

New Initiative (6.6.3) – Establish Autism Shines in Miami Lakes

2. Description & Legality

In collaboration with the Center for Autism & Related Disabilities (CARD), the Town can engage in an economic development initiative that supports healthy interactions between businesses and their patrons with autism through Autism Shines Miami Lakes. The program, administered by CARD, would provide sensitivity training to potential employers in Miami Lakes. Once trained and ready to appropriately and effectively conduct business with persons on the spectrum, CARD provides an Autism Shines branded sticker for the business to place on their storefront thus promoting the Town's emerging Inclusion Policy.

The Program is provided by CARD. The relationship is between two private parties, the business and CARD. The Town would not carry any liability.

3. Funding Source & Cost Estimates

The Program is funded by CARD. The Town's contribution would be to promote and acknowledge the efforts toward an all-inclusive community. Only staff time would be required to promote the Program through our media channels.

4. Responsible Organizational Units / Resource Requirements

Community Engagement and Outreach

5. High-Level Timeline/Schedule

Two to Six months to initiate the Program; depending on CARD's availability.

6. Performance Tracking Measures Toward Achieving the Associated Goal

The performance metric would be the number of business who have been trained and desensitized as evident by the Autism Shines in Miami Lakes branded sticker on the storefront.

7. Identify Synergies to other Goals or Strategies

Staff recommends, if adopted, that this initiative be the first under a new Goal within the Strategic Priority: Achieve National Recognition as a "Model Town" for Creativity, Education, Innovation and Use of Technology. The new Goal would be: (6.6) Become an All-Inclusive Town with supporting initiative (6.6.1) Establish Autism Shines in Miami Lakes.

8. Feasible Alternative Strategies Addressing at a Minimum, Funding and Timeline, and may Provide Other Benefits of the Alternatives

Opportunities for further development of the All-Inclusive Town Goal will be developed by the work of the Special Needs Advisory Board (SNAB)

