

Economic Development Committee February 2024 Meeting Minutes

Veterans Committee

Date: 2/20/2024

Time: 5:30 p.m.

Location: TOML Committee Conf. Rm

TOML Liaison: Jonathan Gil

Meeting Type: Committee

Chairperson: Matthew Casamayor

Vice Chair: Jose Llano

Secretary: Romy Portuondo Remoir

1. **CALL TO ORDER:** 5:43 p.m.

2. **ROLL CALL (MINIMUM OF 8 MEMBERS REQUIRED FOR QUORUM)**

✓	Rodolfo Blanco	
✓	Manuel Perez	
	Andrea Rechichi	
✓	Romy Portuondo Remoir	
	Eric Brandon	
✓	Jessica Medina	
✓	Jorge Alvarez	
✓	Matthew Casamayor	
	Carlos Padilla	
✓	Magaly Rubio	
	Daniel Gonzalez	
✓	John Tingle	
✓	Jose Llano	
	Steven Brimo	

3. **ORDER OF BUSINESS (DEFERRALS, ADDITIONS, DELETIONS)**

None.

4. **PUBLIC COMMENTS**

None.

5. **APPROVAL OF MINUTES**

Jose Llano moved to approve the January 23, 2024 minutes, seconded by Jessica Medina. Motion carried unanimously.

6. **BUDGET**

No discussions were held.

7. **OLD BUSINESS**

- BTR Lists. No new specific developments were reported although Matthew did comment on Carlos Padilla's personal interaction with his new business and it produced an automatic set up for a ribbon cutting ceremony which Carlos coordinated with the Town. This is a little unusual, but indicates that the personal visit can produce the desired effect. Matthew also indicated that we can fall back on the usual stock type letter or other methods of initial contact as one sees fit.
- Status of EDC's promotional Videos. It was commented that Gani will locate a person to do the dubbing for the final version which has been reviewed thus putting to rest this long standing project.
- Pull Up Banner and Pin status. Jonathan showed all 3 banners presently in use and it was decided to only stick with the EDC Mission Statement one for the time being as a new one should be available, possibly at the next meeting. Pins to be distributed shortly.

8. **NEW BUSINESS**

- Next official Business Networking Social. The chairmen reminded all present that the next event will take place at BB's Bakehouse on Main Street tomorrow at 5:30. All were asked to go and show EDC's presence as we are co- sponsoring the gathering and \$500.00 has been set aside as well.
- 2024 EDC Event Brainstorming 11. Several suggestions were aired including topics which would require a more hands on (interactive) approach in which answers could be provided to questions posed to speakers. Individual topics like digital marketing could be an attractive

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subject as it is specific in nature and is a generally sort after topic in today's market place. As previously mentioned by Steve, insurance could be on the list for relevant subjects for the next event. Use of Ana Mendez location for both size technical and catering support also received strong support from the committee. Romy motioned to establish a subcommittee for the future event. Jose gave a 2nd and the motion passed. Suggested members include: Romy ,Carlos, , Jessica , Manny, and Steve.

- c. Main Street Event with Restaurants. Goal here is to get Main Street vendors more exposure. Jonathan suggested partnering with the Cultural Affairs Committee to perhaps offer activities where such events can be catered by a specific restaurant, maybe offer music (around the circle on Main Street) or such benefits as pre- selected food kits to take to an event (sponsored by a restaurant), issue check in tickets for people to take to specific restaurant for tasting etc.(Jorge). Jonathan will bring issue up at the quarterly committee meeting to see if partnering is a viable way to go and report back in due course.

9. ANNOUNCEMENTS

Chair Matthew Casamayor reminded the committee about ribbon cuttings for Scalp Elite on February 22 & Aglow Medical on March 7, and the March 13 Chamber Luncheon. Later mentioned was the April 18 ribbon cutting for Styles Boutique.

10. ADJOURNMENT

Magaly Rubio moved to adjourn the meeting at 6:20 p.m., seconded by Jorge Alvarez. Motion carried unanimously.