



Town of Miami Lakes Memorandum

To: Honorable Mayor & Councilmembers
From: Honorable Vice Mayor Tony Fernandez
Subject: Committee Social Media Strategy
Date: October 8, 2024

Recommendation:

I would like to direct staff to meet with the committees to develop a marketing plan that helps with allocating the proper resources to specific events efficiently.

Fiscal Impact: TBD

Funding Source for Implementation: TBD

Timeline for Implementation: TBD

Guiding Principles: 2,3,4,13

Goals:

Objectives: