



Strategic Plan 2025 – *Imagine Miami Lakes 2025*
Review and Information Session
April 22nd, 2019

Agenda

Strategic Planning (“STRAP”): What is it?

Strategic Planning - Process & Deployment

Accessing the STRAP:

- Web-Portal and Full Written Report PDF – *Appendix A*
- Submitting Questions/Inquiries Directly from Portal

Projects Breakdown & Overall Status

Highlighted Projects - Overview by Project Managers – *Appendix B*

Questions?

Meeting Adjourn

What is it?

What is Strategic Planning?

Organizational management activity that is used to:

- ✓ Set priorities
- ✓ Focus energy and resources
- ✓ Ensure that employees and other stakeholders are working toward common goals
- ✓ Establish agreement around intended outcomes/results
- ✓ Adjust the organization's direction in response to a changing environment

What is a Strategic Plan?

Document used to communicate with the organization:

- ✓ Organization goals
- ✓ Actions needed to achieve those goals and all of the other critical elements developed during the planning exercise

Strategic Planning - Process

The Plan development began in 2014 and included:

Assistance by a Professional Facilitator

Community workshops in 2014

Council retreats (2013-2015)

Inputs from resident and business (surveys)

Generated over 300 ideas and distilled them down to:

Vision, Mission and Guiding Principles

(6) strategic priorities areas

(37) Objectives

Adopted by Resolution November, 2015

Vision and Mission

Vision


Miami Lakes is widely recognized as a welcoming community with extraordinary beauty where state of the art planning concepts create vibrant hubs that are safe and friendly to all ages and mobility options which inspire the Town to continue...

“Growing Beautifully”

Mission

We want Miami Lakes to be the model of a friendly, open, innovative, effective and efficient government for its residents and businesses.

Guiding Principles

1. Public safety is the primary role of this government.
2. All decision will be driven towards enhancing the quality of life for our residents and enhancing the customer experience while ensuring safety and fairness.
3. We will be open and transparent, and solicit as much input as possible from our stakeholders.
4. Communicate, communicate and when in doubt, communicate again.
5. Recognize that our employees are our greatest assets and we will invest in our employees.
6. Pursue innovation and maximize the use of existing machinery, equipment, and technology to enhance services at lowest possible cost.
7. Do not provide services being offered by the private sector and aim at recovering close to 100% of cost for all optional services, except for current program already provided.
8. Pursue energy efficiency and self-sufficiency.
9. Evaluate capital projects for financing versus “pay as you go” on a case by case basis.
10. Always assess new functional responsibilities and determine whether the service can be best provided by the private sector. Private sector cost must not exceed in-house cost by more than 20%
11. Recreational programs should be aimed at “all ages”.
12. Maintain open communications and good working relations with all other levels of government and neighboring municipalities. Pursue cooperation and working agreement whenever possible.
13. Maintain our capital assets in good condition prior to building new ones.
-  **14. Each idea should be about the future. Every single idea should make Miami Lakes a better place to live and work - not just for us here today, but for future generations.**

Strategic Planning - Deployment

FY2016:

Built out the plan +150 projects/initiatives

FY2017 / FY2018

Standardized Nomenclature/Naming Convention

Assigned Owners (PMs)

Developed Full Written Report ([Appendix A](#))

FY2019

Released Imagine Miami Lakes 2025 Web-Portal

✓+2,800 views!

Added Direct Citizen Feedback/Inquiry [Feature](#)

✓Rated 8.5 (1-low / 10-high): Usefulness of features and information provided

✓Three (3) most valuable features:

1. Centralized location
2. Explore (interactive maps)
3. What's going on around an area of interest

Added 14th Guiding Principle: “Each idea should be about the future....future generations”





Imagine Miami Lakes...

[Intro by Mayor M. Cid](#)[How to Use this Platform](#)[Vision](#)[Transportation](#)[Parks/Recreation](#)[Economic Development](#)[Sustainability](#)[Transparency](#)[Innovation & Safety](#)[Thanks!](#)[Imagine Miami Lakes 2025! Full Report \(PDF\)](#)

Questions?

Want to learn more about our strategic priority areas? How about viewing a map of areas where active, complete, or future projects are or will be?

I invite you to join me to explore this platform, developed by our staff using an innovative tool called *Story Maps from ArcGIS*, to answer these and other questions you may have and discover the efforts and progress we are making to make Miami Lakes a model of a friendly, open, and innovative Town...*Imagine Miami Lakes in 2025!!*

Click the PLAY button in the middle of the screen for an intro video to the Town's Strategic Plan Portal from Mayor Manny Cid

How to Use this Tool?

Throughout this Story Maps portal, we have included links to projects' concepts, maps, estimated start/end dates and costs, and other helpful information. Data will continuously be updated as progress is made.

Click on the tab "*How to use this Platform*" located on the top menu for viewing a video that explains all the features and capabilities of this platform...please enjoy it!!

Mayor Manny Cid

Questions? Comments? Feedback? [Please submit them here](#)



Imagine Miami Lakes 2025!

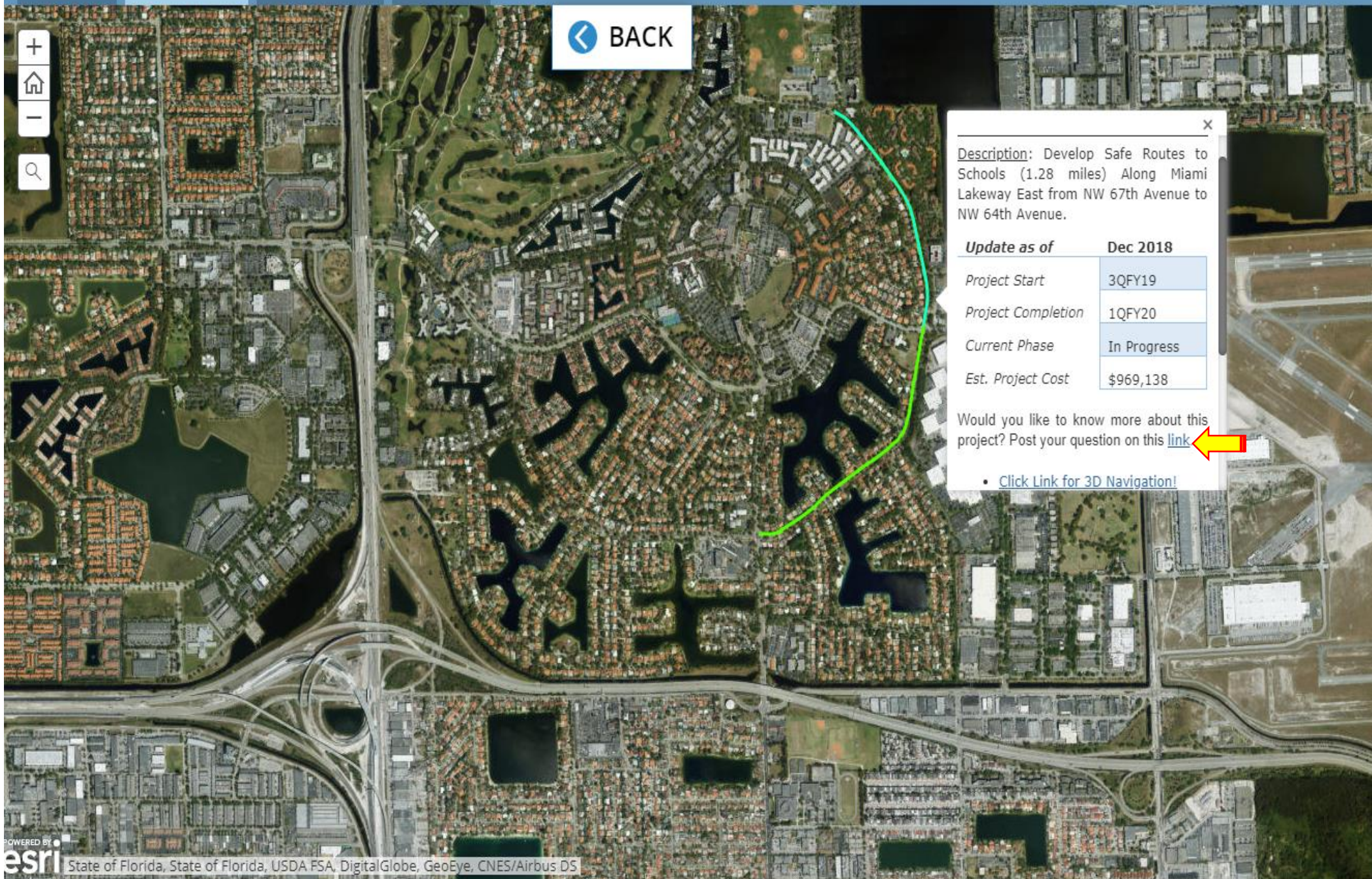
[Watch later](#)[Share](#)



TRANSPORTATION

Share Imagine Miami Lakes 2025! [f](#) [t](#) [e](#)

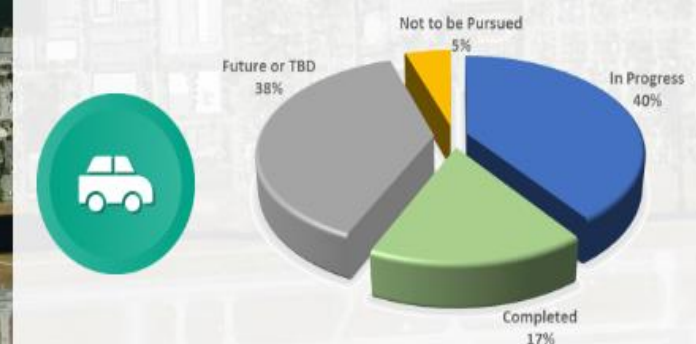
Intro Video **Active Projects** Future Projects Completed



POWERED BY **esri** State of Florida, State of Florida, USDA FSA, DigitalGlobe, GeoEye, CNES/Airbus DS

esri A Story Map

59 Projects in Total (as of Dec 2018)



Scopes and Start/End dates are estimated and subject to change due to funds availability and prioritization

SAFE ROUTES TO SCHOOL:

(1.1.1) Miami Lakeway East from NW 67 Av to NW 64th Avenue

GREENWAYS:

- (1.1.3) Along NW 77th Ct from NW 163rd to NW 154th Avenue - Phase 1 (North)
- (1.1.4) Along NW 77th Ct from NW 154th to NW 82 Av (Dog Park) - Phase 2 (South)
- (1.1.5) Along NW 146th St from NW 89 Avenue to NW 87th Av (Green 2.0 NW146 St)
- (1.1.6) Along NW 60 Av from NW 154 (MLakes Drive) to NW 138 st Phase-1 (shared path)

ADDITIONAL LANES/TURNS:


- (1.2.5) Thru Lane at NW 67th Av Near the Palmetto (aka NW 67th Ave Widening)
- (1.2.6) Add Northbound Right Turn Lane at NW 154th St and NW 77th Ct (FDOT)

RE-CONFIGURATIONS & UNDERPASSES

- (1.2.9) NW 57th Avenue and Palmetto Intersection (SR826) - FDOT
- (1.2.10) NW 67th Avenue and Palmetto Intersection (SR826) - FDOT
- (1.3.1) At NW 146th and Palmetto Expressway
- (1.3.2) At NW 160th Street and Palmetto Expressway
- (1.3.3) NW 154th St and Palmetto Expressway - FDOT







Imagine Miami Lakes 2025! - Inquiries

Submit questions or inquiries about our Strategic Plan "Imagine Miami Lakes 2025!"
The assigned project manager will respond to you promptly.

Thanks for reaching out to the beautiful Town of Miami Lakes.

** Required*

Name (leave blank if anonymity is preferred)
First and last name

Your answer

Email ***

Your answer

Phone number (to request a call back)


Your answer

Project you are inquiring about

(1.1.1) Develop Safe Routes to Schools (1.28 miles) Along Miami Lakeway East from NW 67 Av to NW 64th Avenue

Post your question or comment ***

Your answer

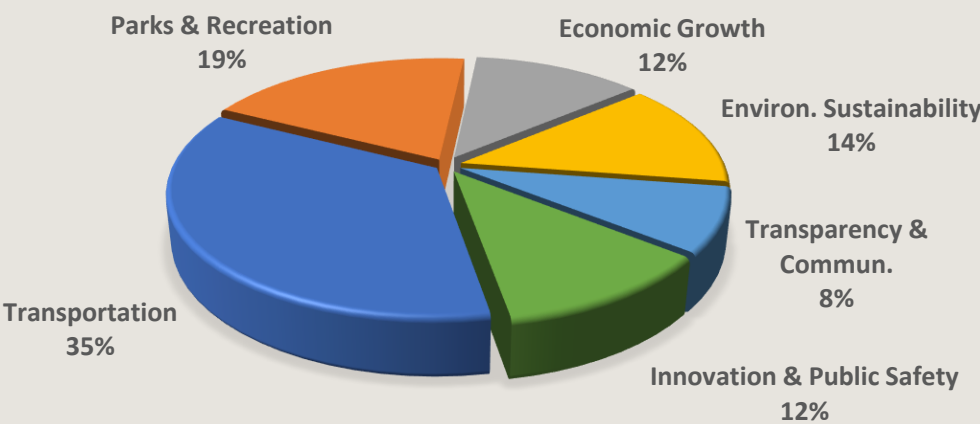


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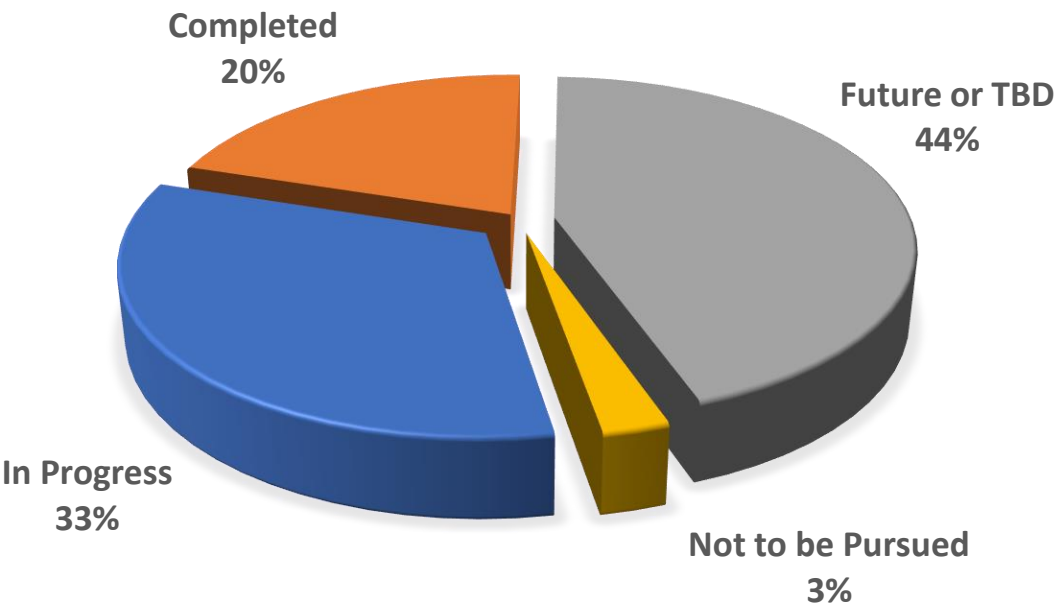
STRAP Breakdown & Overall Status

Total Projects: 156

- **Transportation:** 55
- **Parks & Recreation:** 30
- **Economic Development:** 19
- **Environmental Sustainability:** 21
- **Transparency & Communication:** 13
- **Innovation & Public Safety:** 18



➤ **Estimated Total Cost up to Date:** \$54,500,000 [\$54,340M Capital Improvement Construction Projects C.I.P + \$160k non-C.I.P = \$54,500M Total]



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Highlighted Projects – Overview

Refer to:

- Appendix B
- ImagineMiamiLakes2025.com

