

Town of Miami Lakes Memorandum

To: Honorable Mayor & Councilmembers

From: Edward Pidermann, Town Manager

Subject: Ordinance Prohibiting the sale of E-cigarettes by minors

Date: December 10, 2019

Recommendation:

It is recommended that the Town adopt an Ordinance prohibiting the sale and use of E-Cigarettes by minors. This Ordinance will also place signage requirements on business owners.

Background

During the September 2019 Town of Miami Lakes (the "Town") Council Meeting, the Town Council voted in favor of adopting a ban on the sale and possession of e-cigarettes by minors and provided instruction to the Town Attorney to develop an Ordinance in furtherance of the ban.

E-cigarettes have become a pandemic crisis among middle and high-schoolers throughout the nation. E-cigarettes sleek and conspicuous design, their range of flavored high nicotine concentrate liquid nicotine products are attractive to youth and create addiction. CDC and Attorney General Reports have found that E-cigarette use among minors is a growing concern, due to the devastating long term effects that nicotine can have on the developing brain and organs.

Similar Ordinances have been passed in neighboring municipalities and by Miami-Dade County. This Ordinance will serve as a deterrent for minors and business owners engaging in the sale of e-cigarettes and e-cigarette accessories and liquid nicotine.

Attachments:

Ordinance