

Economic Development Committee

Report to Council April 2020

MISSION STATEMENT:

Our Mission Statement: The Economic Development Committee assists in the development of a well-rounded business climate to help build the Town's commercial tax base through the aggressive recruitment of new businesses.

MEMBERSHIP:

Name	Committee Position	Nominated by:
Eddie Blanco	Chair	Nelson Rodriguez
Andrea Rechichi	Vice Chair	Carlos Alvarez
Elizabeth Coto	Secretary	Marilyn Ruano
Rodolfo Blanco	Member	Marilyn Ruano
Romy Portuondo-Remior	Member	Carlos Alvarez
Vicente Rodriguez	Member	Manny Cid
Jessica Medina	Member	Manny Cid
Jorge Alvarez	Member	Josh Dieguez
Alex Castro	Member	Josh Dieguez
Neill Robinson	Member	Luis Collazo
Magaly Rubio	Member	Luis Collazo
John Tingle	Member	Nelson Rodriguez
Jose Llano	Member	Jeffrey Rodriguez
Steven Brimo	Member	Jeffrey Rodriguez

No vacancies

BUDGET 2019-2020 (\$20,000.00)

Description	Allocation
Miami Lakes Chamber of Commerce (Membership and Expo)	\$10,000.00 (\$3000 +\$7000)
https://www.localintel.co/ (Marketing Resource)	\$10,000.00

SCHEDULED EVENTS AND ACTIVITIES

Event and Activities	Date	Budget	Attendance
Culinary Bike tour	9/28/2019	\$ -	200+
19th Annual Miami Lakes Chamber Expo	11/14/2019	\$ 7,000.00	Estimated 1000
Business Networking Social Gauchos Gourmet Market	11/20/2019	\$ -	120+
Leadership Miami's government planning session	12/7/2019	\$ -	100+
Best of Miami Lakes	12/10/2019	\$ -	N/A
Launch of our EDC Networking Recap Video	1/16/2020	\$ -	60
Business Networking Social (Cancun Grill)	2/19/2020	\$ -	270+ Registered

MEETING AND ACCOMPLISHMENTS

- Met with several business owners to learn more about ways that we can collaborate to expand the vision of the EDC and the Town of Miami Lakes
- Participated in several ribbon cutting with Mayor Cid

- Produced and delivered our first Quarterly Newsletter in Jan 2020
- We met with the Graham Companies to discuss the Movie Theater. We requested and received support to invite the Movie Theater management to tour the town and visit 6600 Main Street. Based on feedback from residence, an improvement to infrastructure of the theater would result in more visits to theater which would improve traffic to and business for the local retailers in Main Street.
- We had two meetings with leadership from Memorial Health Systems. One of the meetings included a tour of the town and potential sites for business opportunities. One of the possibilities includes a free-standing Emergency Room facility.

INITIATIVES AND UPCOMING EVENTS

Business Networking Events: Continue to host quarterly Business Networking Events

Educational Event: “Bricks to Clicks”: A Free educational event for our local business owners to learn how to effectively create an online business presence. (Sponsored by Bank United \$2,500.00 and Miami Lakes Chamber \$250.00)

Mayoral Debate: The EDC will host a Political Debate for the Mayoral Seat of Miami Dade County

Know our Numbers: The members of the EDC believe it is critical that the EDC know the town numbers as they relate to Economic Data, local business data and growth . We are working with the town staff and working to expand our resources to obtain this information.

CMX Theaters: Inviting the leaders of CMX Theaters to the town. Based on resident feedback and our own personal experience, we believe that the Movie Theater and the town could benefit from an investment in improvement to the Movie Theater facilities. We will invite the stake holders of the theater to the town and show them all that has recently been accomplished. A tour of 6600 Main Street and other improvements will help to convey that a large infrastructure investment in our town will be a wise investment and would be supported by the residents of Miami Lakes.

Promotional Videos: With support from Brandon Diaz, the EDC has produced promotional videos to highlight local business owners.