

Town of Miami Lakes Memorandum

To: Honorable Mayor and Honorable Councilmembers

From: Honorable Councilmember Josh Dieguez

Subject: 2020 Census Branding

Date: May 19, 2020

Recommendation:

This item requires the waiver of Section 7.3 of the Special Rules of Order

I move to direct the Town Administration include Census messaging in official Town Communications. More details as to the particular sorts of branding will be provided at the time of presenting this item.

Fiscal Impact: Minimal

Funding Source for Implementation: Communications Budget

Timeline for Implementation: Immediate

Guiding Principles: 2,3,4,14

Objectives: 5