



Town of Miami Lakes Memorandum

To: Honorable Vice Mayor and Honorable Councilmembers

From: Honorable Mayor Manny Cid

Subject: Expanding Miami Lakes Social Media Reach

Date: June 16, 2020

Recommendation:

In an effort to better communicate with our residents and showcase transparency/accessibility to Miami Lakers of all ages, I would like to direct the Town Manager to review all available social media platforms which we are currently not members of and make recommendations on which ones to create Town of Miami Lakes pages.

Fiscal Impact: None
Funding Source for Implementation: TBD
Timeline for Implementation: 1 month

Guiding Principles: 1, 2, 3, 4, 14
Objectives: 5, 6