

Economic Development Committee Meeting Agenda

Date: 7-21-2020
Time: 3:00pm
Location: ZOOM Meeting
Meeting Type: Monthly

Chairperson: Eddie Blanco
Vice Chairperson: Andrea Rechichi
Secretary: Elizabeth Coto
Liaison: William Sanchez

1. CALL TO ORDER:

Chairperson Eddie Blanco called the EDC meeting to order at 3:07pm and Elizabeth Coto recorded the minutes.

2. ROLL

Jorge Alvarez, Eddie Blanco, Elizabeth Coto, Romy Portuondo-Remior, Andrea Rechichi, Vicente Rodriguez, John Tingle, Jose Lano, Jessica Medina, Rudolfo Blanco, Neill Robinson, Magaly Rubio and John Tingle

3. ORDER OF BUSINESS(DEFERRALS/ADDITIONS/DELETIONS):

A motion to add the 'report to council' from Eddie Blanco. Seconded by Andrea Rechichi, motion passed unanimously.

4. PUBLIC COMMENTS:

No public comments

5. APPROVAL OF MINUTES:

A motion to amend the following items from the minutes from June 25, 2020 by Rudolfo Blanco seconded by Andrea Rechichi, motion passed unanimously.

6. OLD BUSINESS:

a. Mayoral Forum update

- i. Eddie Blanco gave a recap of the forum update and thanked Vicente, the team and police department for handling the event in an excellent manner during COVID.
- ii. Brandon advised there were almost 10,000 views of the forum and much engagement in the comments.

b. Bricks to clicks

- i. William Sanchez gave a recap on how they changed the format of this event and it will be five virtual events that extends through September 19th. The new format was proposed to the sponsor and we are awaiting on the approval from Bank United. Brandon added to the discussion regarding the digital marketing and branding aspect of this event.

7. NEW BUSINESS:

a. Outreach to businesses- expand and update the town's contact list

- i. Eddie Blanco proposed an idea to reach out to business owners from the United States Chamber of Commerce Miami Lakes Business directory in order to connect, solicit and be able to add them to the distribution list.
- ii. Brandon advised that the BTR List was recently updated and the committee can go through the list to ensure it's updated for 2020 and add the clients to the distribution list.
A discussion around this topic was conducted with committee members regarding this topic.

Eddie Blanco motioned to move this discussion and revisit the budget to the next meeting. Neill Robinson seconded, the motion, motion carried unanimously. (Magaly Rubio recused herself from this vote)

Our Mission Statement: The Economic Development Committee assists in the development of a well-rounded business climate to help build the Town's commercial tax base through the aggressive recruitment of new businesses.

- iii.
- b. Distribution of BTR List from Jan- Jun
William did not have the list available during this meeting

Andrea Rechichi motioned to distribute the BTR list to the Economic committee members in order to reach out to the local businesses. Neill Robinson seconded, motion carried unanimously
- c. “Bingo” for restaurants- An interactive way to engage residents to use residence
 - i. Eddie presented this idea in order to help the local restaurants. A discussion amongst the committee members was conducted regarding this topic and numerous other topics on how to engage the community.
- d. Report to council
 - i. William advised this can be postponed another month or we can conduct another meeting next week as special meeting.
 - ii.
 - iii. *Neill Robinson motioned to have an EDC meeting July 29th at 3:00pm for an hour in order to discuss the report to council, scavenger hunt and any pending items. Seconded by John Tingle, motion moved unanimously.*

8. ANNOUNCEMENTS:

- a. Eddie Blanco gave an update on the Town Council Meeting.
 - i. *Neill Robinson motioned for Eddie to reach out to the Elderly affairs chair to join forces to help and support them in a project currently taking place, Jorge Alvarez seconded.*
 - ii. *Motioned passed unanimously.*
- b. Next EDC scheduled for, Tuesday, 8/19/2020 at 5:30pm

ADJOURNMENT:

Meeting adjourned at 4:27pm motioned was made by Neill Robinson and seconded by Magaly Rubio

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